

Strategic Planning for  
Model Forest  
Domestic Wood-cutting Workshop

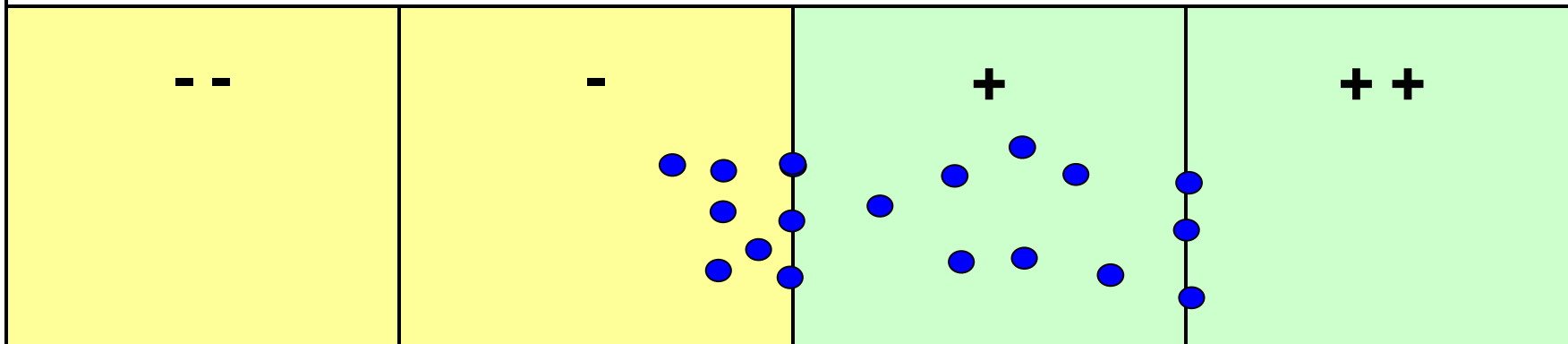
Vision Exercise Results

March 8, 2005

Albatross Hotel, Gander, Newfoundland

Approximately 20 participants  
Facilitated by: Dr. Alistair Bath (709) 437-6780

# I know why I am here



**Beat issue to death**  
- how to move ahead

**Err on side of caution**  
- “pitch hitter”

**Gov’t responsibility**  
- been at this for awhile

**Least expert in the room**

**Been beating this around**  
- a lot known

20 yrs. ago talking domestic wooductting  
- lack of political will

District 18  
- works for me  
- leave me be

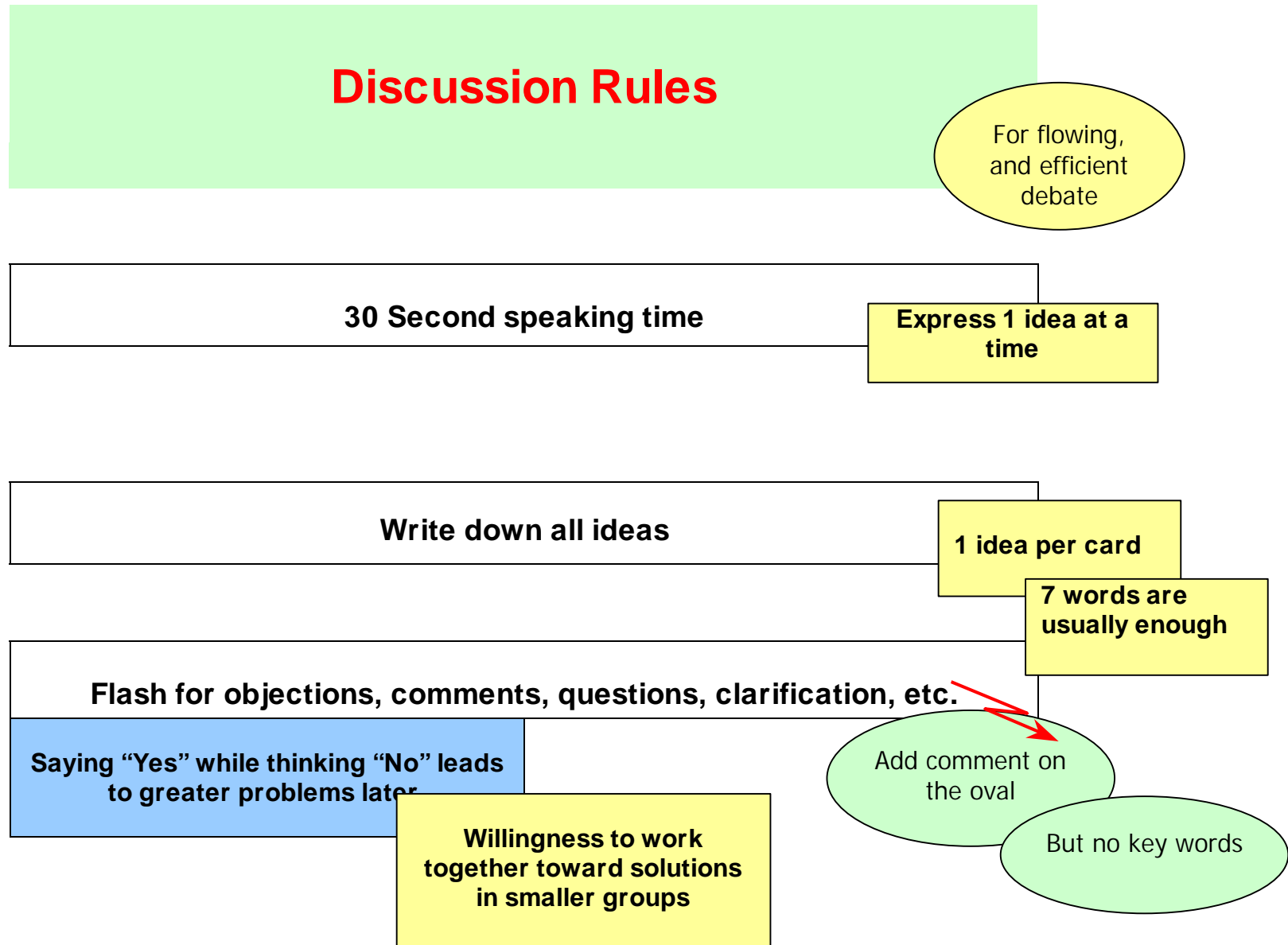
General public apathetic to issue  
- board told me to organize workshop

Make recommendations for model forest

In parks, GMNP  
- local residents are very interested

Exchange ideas and strategies

# To Develop A Coherent Strategy to Understand and Address Key Issues Facing Domestic Woodcutting Issues in Nfld.



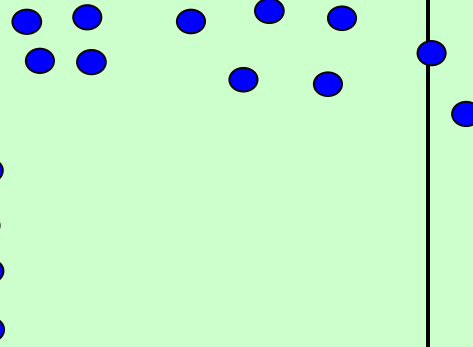
**In the battle to understand and address the key issues facing domestic woodcutting in Nfld. we are:**

**Losing**

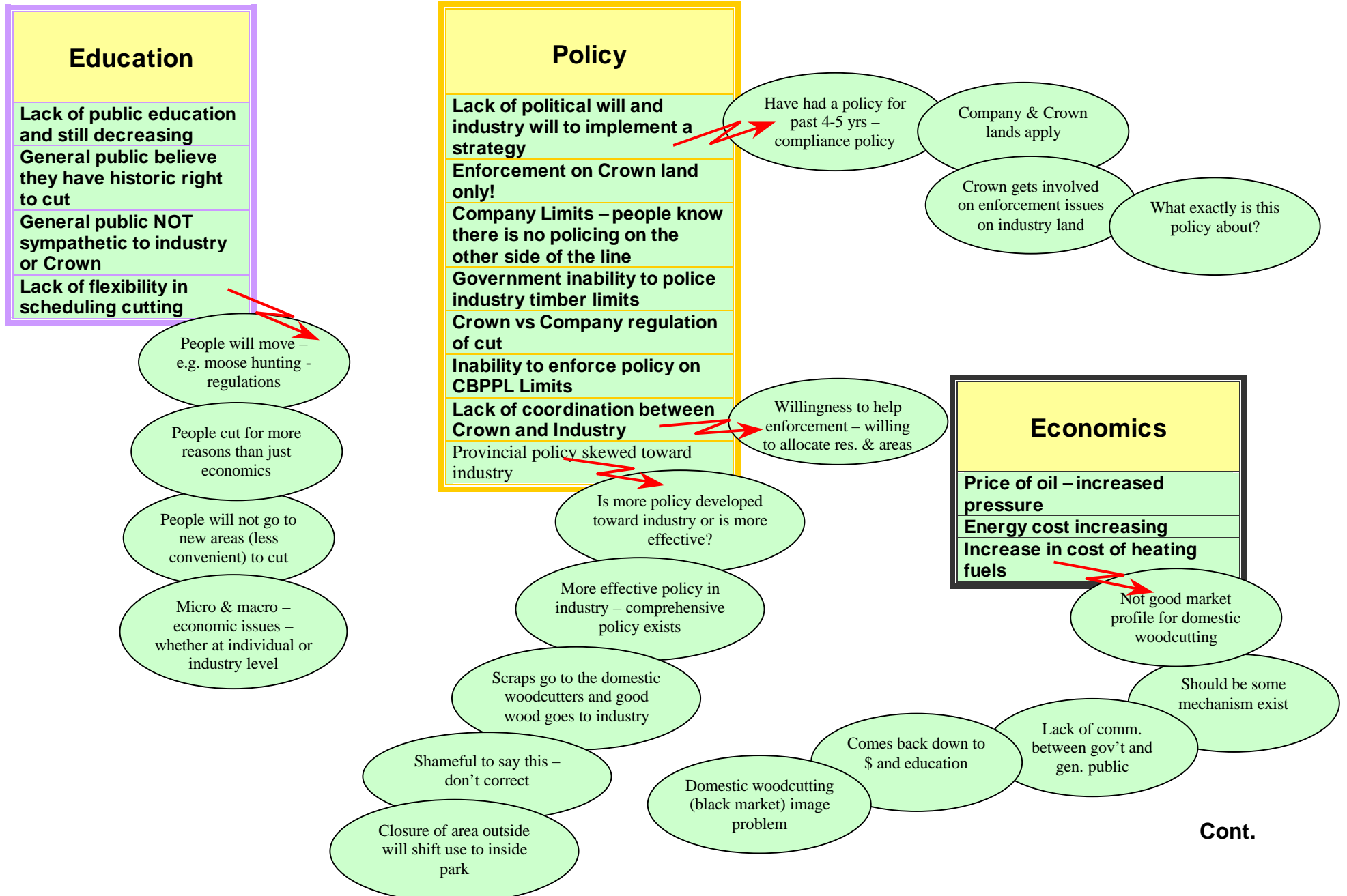
**Losing Ground**

**Gaining the Upper Hand**

**Winning**



# What Darkens the Picture?



# (cont.) What Darkens the Picture?

<b>Ecological Issues</b>
<b>Moose herbivory and damage to regeneration</b>

Sustainability issue also

<b>Institutional Needs</b>
<b>Age of people in system needs new "ideas"</b>

Beating a dead horse – process needs new injection

About recruitment  
- innovative  
- reluctant to change

Linked to lack of political will

Geographic differences in attitudes

<b>Best Use Control?</b>
<b>Conciliation of forest is below its potential</b>
<b>Limiting general public choices of species/size to cut</b>

Limiting choices to domestic woodcutters

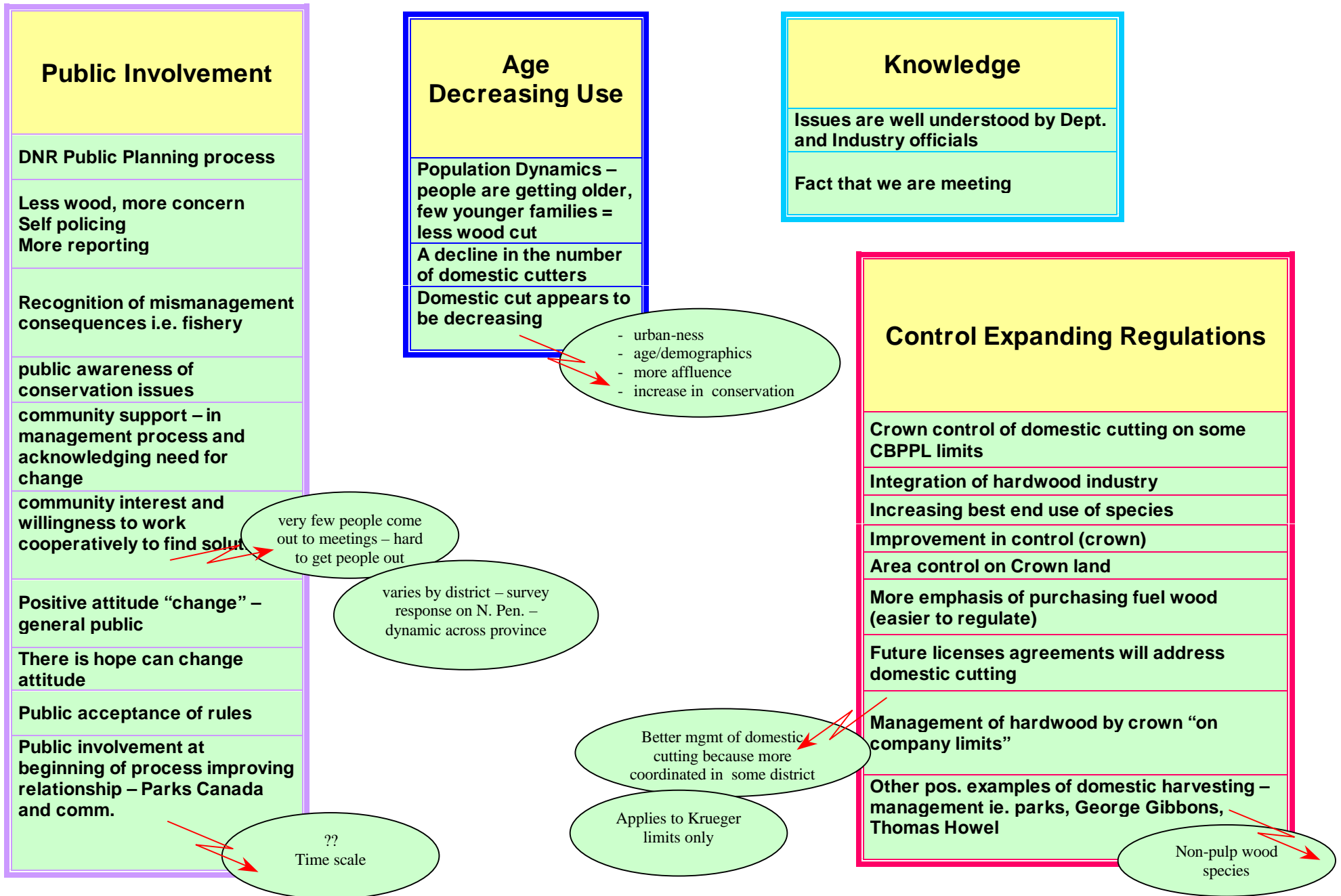
Are we managing the activity or trying to eliminate it

<b>\$\$</b>
<b>Lack of resources equipment, people</b>
<b>Scale of issue – 900,000 ha on CBPP Limits alone!</b>
<b>The lack of provincial management of "Harvest Blocks"</b>
<b>Prov. not enough resources to manage the land base</b>

No human & equipment resources

Lack of resources in education – no comprehensive

# What makes you optimistic?



# What do we want the situation to look like in 20 years?

Sustainable forestry
Economic functions
Economic sustainability
Health forest, sustained recreation use
Diff. aged forest – various landscapes
Use of resource – forest comm.

Recreational activities occurring
Buffers on rivers
Recreational uses
Recreational activity

Educated public
Knowledgeable wood-cutter

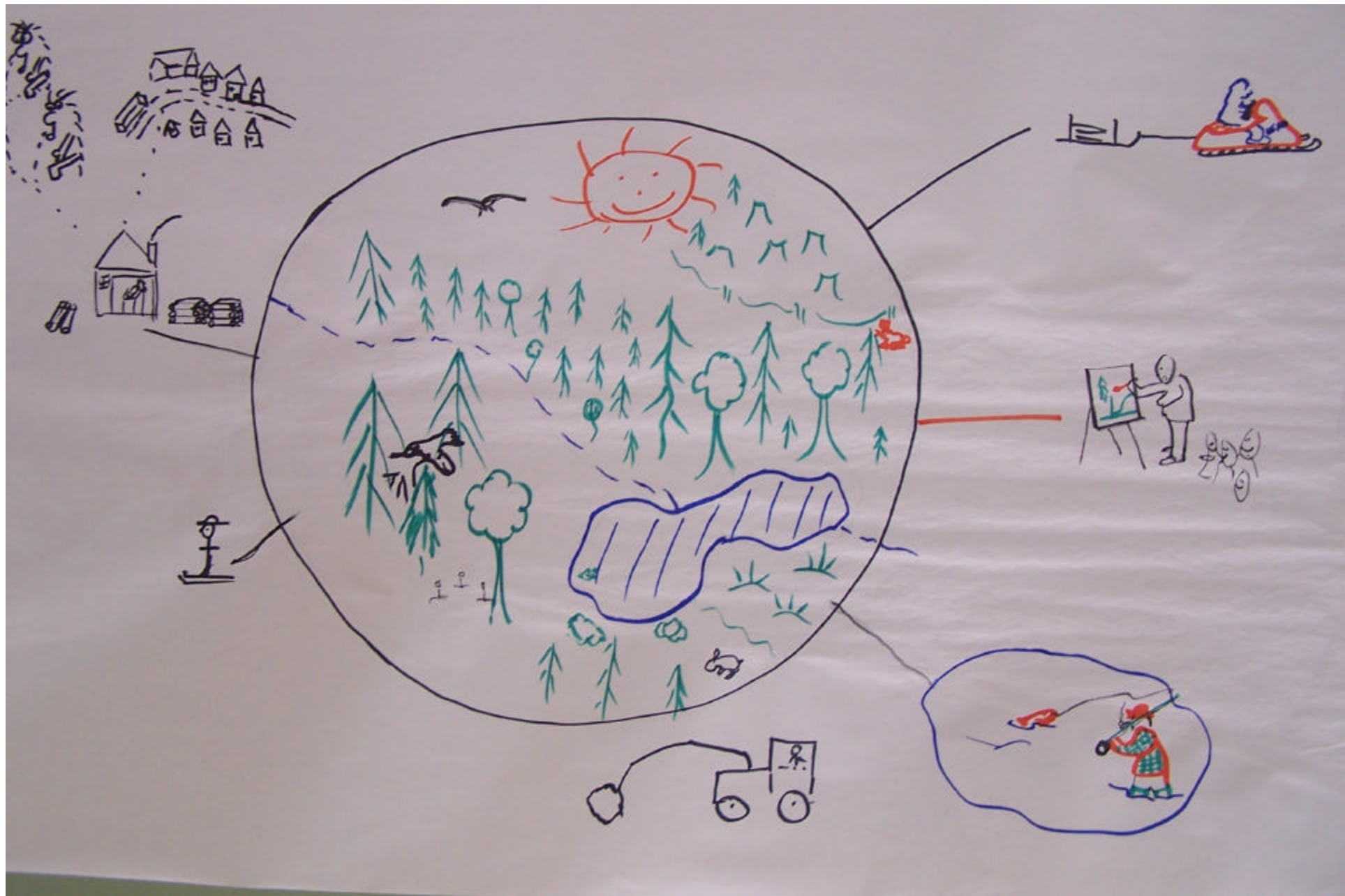
Healthy community, sustainable community
small, rural sustainable community
healthy community – young people

Round table - cooperation between groups
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Ecological integrity
Ecological sustainability
Maintain protected natural areas for wildlife

Integration of dom. use, cons. use, all various uses
Value-added resources
More than just trees











# Vision Statement

**Forests are forever – Get a Life**

**The National Post, March 8, 2020: “Newfoundland and Labrador Leads North American in Integration of Forest Values to Sustain Culture and Industry”**

**Maintaining a sustainable domestic harvest that meets the needs of the residents, is understood and supported by the public, maintains a healthy forest, and is supported by industry, politicians and government**

**Strong Objectives:**

- education/communication
- advanced ecological field practices
- supported regulations, local economic office

**Foster a diverse management system that improves the overall healthy, structure, and function of forests in harmony with the understanding and needs of dependent communities**

**To Encourage Cooperation and Education to create a healthy sustainable resource based community**

# What are the main obstacles to achieving the vision? (part 1)

What is the most important or biggest obstacle that you can do something about?

What is the most important or biggest obstacle to achieving this vision?

**Education**

Public education – no systematic approach

Ineffective education:  
 - poor job of sending message  
 - too many messages

Too much information out there

Can we expect or do we want the public to understand

Going too far – trying to communicate too much

Why is cutting a tree bad?  
 - Image

Low Public Awareness

Lack of media attention on DC issues

**Lack of Understanding Apathy**

Low public demand for change

Education gen. public – demands education

\$\$\$

Lack of money

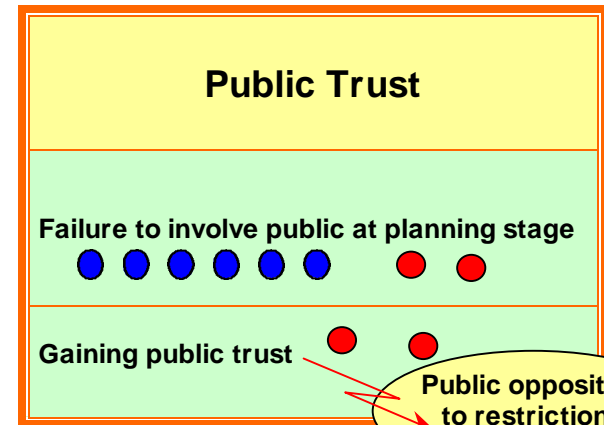
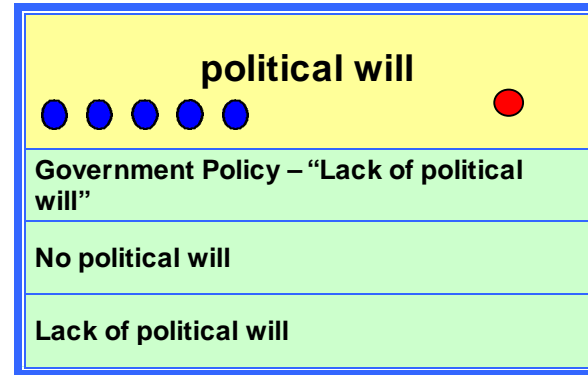
Limited resources  
 - people  
 - equipment

# What are the main obstacles to achieving the vision? (part 2)



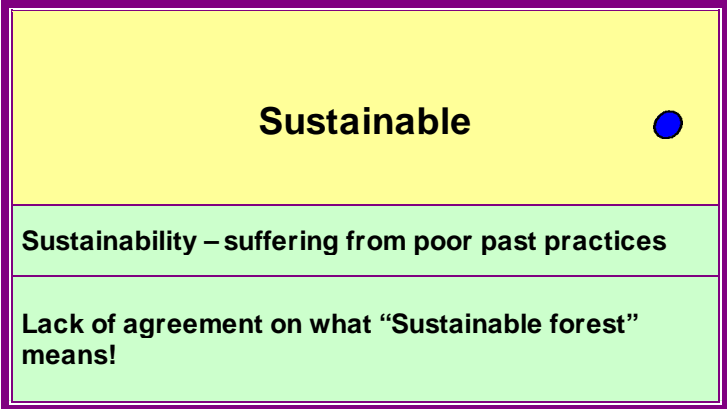
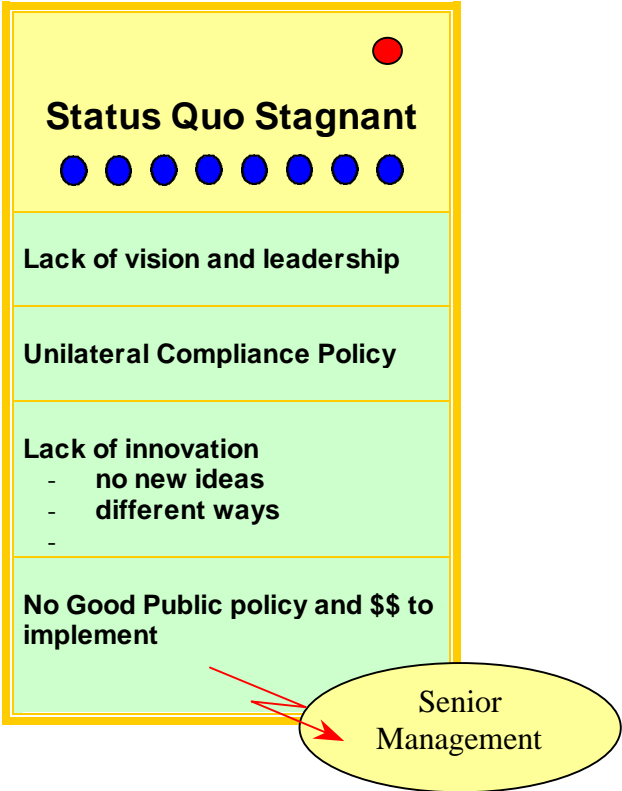
Dealing with the issues is the challenge

Not all senior managers believe this is an important issue



Public opposition to restrictions

# What are the main obstacles to achieving the vision? (part 3)



## 5 Time « Why » Exercise – Education Obstacle

1	2	3	4	5
It is a low priority	There are so many competing issues	Differing priorities	Differing values	Managers respond to needs in their particular area
Poor effort on part of messenger	Lack of priority, funding, resources	Lack of agreement regarding magnitude of issue at resource manager level	Lack of clearly articulated domestic cutting management vision/plan	Generally, domestics don't see a shortage of domestic wood
Public apathy/no will to change/don't want to hear	Public wants it the way it is	Easy access to permits and no regulation	Government/industry policy	Lack of political will
Education programs are not priority - \$\$	Perception that educ. programs are ineffective!	Target audience are not receptive to change!	Attitudes are entrenched (generations of subsistence based lifestyle)	Isolation and lack of trust

# What Next?

- objectives in more detail
- domestic wood-cutters
- more detail objectives
  - before comm. strategy
- summary of today
  - questions / survey to mgrs ask priorities
- is there a problem with domestic cutting?
- phase 2 of something else
- deal obstacles
  - activities on each obstacle
- define specific problems, look for solutions
- context – why here in first place?
- Last week in April
  - defining the problems
  - solutions
  - is domestic wood-cutting – problem?
    - where? – district issue
    - perhaps not 1 answer for the province
- CBPP – compliance policy – separate issue
- what is acceptable species
- How much wood? Where?
- Why? – from public's perspective
  - domestic wood cutters vs. others
- \* need to invite people specifically from communities
  - learn from Parks Canada model
- look at models from other countries
- have some information/presentation